

FOUR FALL NEWS

For pregnant women, skiers and cold feet...

Introducing four new garments from Woolpower, all made in Ullfrotté Original material.

Ullfrotté AB in Östersund, Sweden, has begun a long-term product development cycle with the new Woolpower brand, a cycle that begins with the introduction of four new products. Since 1972, Ullfrotté AB has made high performance base layer garments and socks in fine Merino wool. 100% of the production, starting from the yarn and through to the finished garments, is done in Östersund, Sweden.

In order to ensure the highest quality, one seamstress is responsible for all the steps that go into the making of each garment. She approves and signs off on each garment by sewing a label with her name on it into the garment after it is checked and finished.

1) Woolpower Tee 200 – crew neck short sleeve shirt for warmer conditions

The shirt is circular knit and so has no lengthwise seams. The lower hem is straight, and the sleeve cuffs are sewn in. It is knit so that the smooth outside face is polyester and the inside is Merino wool/polyamide terry loops.

Material: 200 g/m²

60% Merino wool

25% Polyester

13% Polyamide

2% Elastan

Color: Black, Navy, Offwhite, Green and Red

Sizes: XS-XXXL



The company Ullfrotté AB produces thermal undergarments and mid-layer garments in terry-loop knit Merino wool, using the material Ullfrotté Original.

The garments are manufactured in Östersund, Sweden, since 1972 and sold worldwide under the brand name Woolpower.

2) **Woolpower Brushed Sock 600 – warm and comfortable for cold feet**

Sock with terry knit in both the foot and shaft. The terry loops have been brushed for a smoother and more comfortable surface. The brushed side should be worn against the skin.

Material: 600 g/m²

60% Merino wool

40% Polyamide

Color: Navy and Black

Size: 25-48



3) **Woolpower Knee-high sock 400 – Perfect for skiing and for general wear with boots**

Knee high socks with terry loops in the whole sock. Elastic at the ankle and in the cuff.

Material: 400 g/m²

64 % Merino Wool

36 % Polyamide

Color: Black

Size: 36-48



4) **Woolpower Belly warmer 200 – for pregnant women**

Elastic upper edge, no lengthwise seams and Woolpower label on the bottom hem. Knit with smooth face outside and terry loops on the inside.

Material: 200 g/m²

60% Merino wool

25% Polyester

15% Polyamide

Color: Black and Red

Size: Large and Small



All Woolpower garments can be washed in 60 °C (140 °F). The material is also certified with Öko-tex, a specialized certification that signifies that there are no dangerous or poisonous chemicals in the garments.

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For more information, free high resolution photos or samples:

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